

## JetBlue UK Sales Team in the Spotlight!

It has been a productive month for our UK Sales Team! Some (but not the only) highlights these past few weeks were the launch of the Boston flight, a FAM Trip to Boston and the JetBlue & Fulbright at the US Embassy in London.

### Launch of Boston flight at London Gatwick Airport

In the morning of 5 August, the first JetBlue flight across the pond from London Gatwick to Boston took place. A reason to celebrate of course! Maja, General Manager Europe was there for the celebrations and there was a special guest there - Gary Gatwick the bear!



### JetBlue & Fulbright at the US Embassy in London

On 5 August there was a reception to mark the start of the new JetBlue Boston to London route and the educational partnership with the UK Fulbright Commission. This reception was hosted at the residence of the US Ambassador Jane Hartley.



### Boston FAM Trip

What better way to celebrate and present the product and destination than with a FAM Trip to Boston! On 6 August, Claire and Maris from the JetBlue UK Sales Team together with Maja took 9 agents on an unforgettable trip to Boston onboard JetBlue's A321LR. The agents got to experience both cabins and the service onboard.



Here are a few impressions from some of the agents who participated in this FAM Trip flying with JetBlue is definitely one of the best ways to cross the pond. From Mint through to Core, the whole JetBlue experience is first-class in every cabin, with an absolutely fantastic product and brilliant service from their awesome crew.

#### Oliver Davidson - Aviation Executive, TravelUp

Super high quality, literally reinventing the transatlantic flight. Spacious and full of personality. This isn't just a flight, it's a whole experience that will change the way you think about airline travel.

#### Kevin Warner - Global Account Manager, Egencia

I had a fantastic experience flying with JetBlue across the Atlantic. My highlights were the free wi-fi and the super friendly crew. For EMS, the standouts were the space (it's in the name) and f&b offering. In my apart-Mint I loved the wellness kit, lie flat bed and take-away breakfast (allowing for extra Zzz's on board).

#### Amy Bennion - Commercial Air Manager, Flight Centre Group

## Coming up next - London Heathrow - Boston Inaugural!

Following the inaugural from London Gatwick to Boston, London Heathrow is next! The first flight from London Heathrow to Boston will take place on 21 September! With the addition of this flight, JetBlue will have four flights operating out of London daily! The flight from London Heathrow will operate as per following schedule:

**LHR – BOS Flight #1621**

08:25 – 11:21

**BOS – LHR Flight #1620**

18:45 – 06:30 (+1)



## Win tickets to Boston with JetBlue and OTT!

Complete the OTT online course for a chance to win tickets to Boston! JetBlue is live on OTT! For a chance to be in the running for a ticket to Boston, all you need to do is complete the JetBlue course via OTT! How, you ask? Just click on below link to access the course! Complete the course by 30 September to be make chance!

[Start the course](#)

## THANK YOU FOR YOUR SUPPORT

Here's to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our dedicated UK Trade Support Team

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