

## **JetBlue UK Sales Team in the Spotlight!**

It has been a productive month for our UK Sales Team! Some (but not the only) highlights these past few weeks were the launch of the Boston flight, a FAM Trip to Boston and the JetBlue & Fulbright at the US Embassy in London.

### Launch of Boston flight at London Gatwick Airport

In the morning of 5 August, the first JetBlue flight across the pond from London Gatwick to Boston took place. A reason to celebrate of course! Maja, General Manager Europe was there for the celebrations and there was a special guest there -Gary Gatwick the bear!



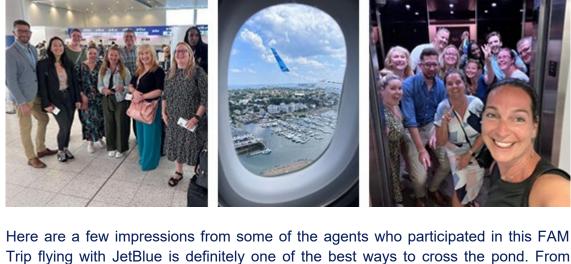


On 5 August there was a reception to mark the start of the new JetBlue Boston to London route and the educational partnership with the UK Fulbright Commission. This reception was hosted at the residence of the US Ambassador Jane Hartley.





What better way to celebrate and present the product and destination than with a FAM Trip to Boston! On 6 August, Claire and Maris from the JetBlue UK Sales Team together with Maja took 9 agents on an unforgettable trip to Boston onboard JetBlue's A321LR. The agents got to experience both cabins and the service onboard.







Mint through to Core, the whole JetBlue experience is first-class in every cabin, with an absolutely fantastic product and brilliant service from their awesome crew. Oliver Davidson - Aviation Executive, TravelUp Super high quality, literally reinventing the transatlantic flight. Spacious and full of

personality. This isn't just a flight, it's a whole experience that will change the way

### you think about airline travel. Kevin Warner - Global Account Manager, Egencia

I had a fantastic experience flying with JetBlue across the Atlantic. My highlights were the free wi-fi and the super friendly crew. For EMS, the standouts were the space (it's in the name) and f&b offering. In my apart-Mint I loved the wellness kit, lie flat bed and take-away breakfast (allowing for extra Zzz's on board).

Following the inaugural from London Gatwick to Boston, London Heathrow is next! The first flight from London Heathrow to Boston will take place on 21 September!

**Boston Inaugural!** 

Coming up next - London Heathrow -

**Amy Bennion** - Commercial Air Manager, Flight Centre Group

### With the addition of this flight, JetBlue will have four flights operating out of London daily! The flight from London Heathrow will operate as per following schedule: LHR - BOS Flight #1621 **BOS – LHR Flight #1620**

08:25 - 11:2118:45 - 06:30 (+1)



# Start the course

## Here's to Blue Skies Ahead!

QUESTIONS? Please contact your JetBlue Sales Manager or contact our dedicated UK Trade Support Team

support@flyjetblue.eu

+44 2039 652462



